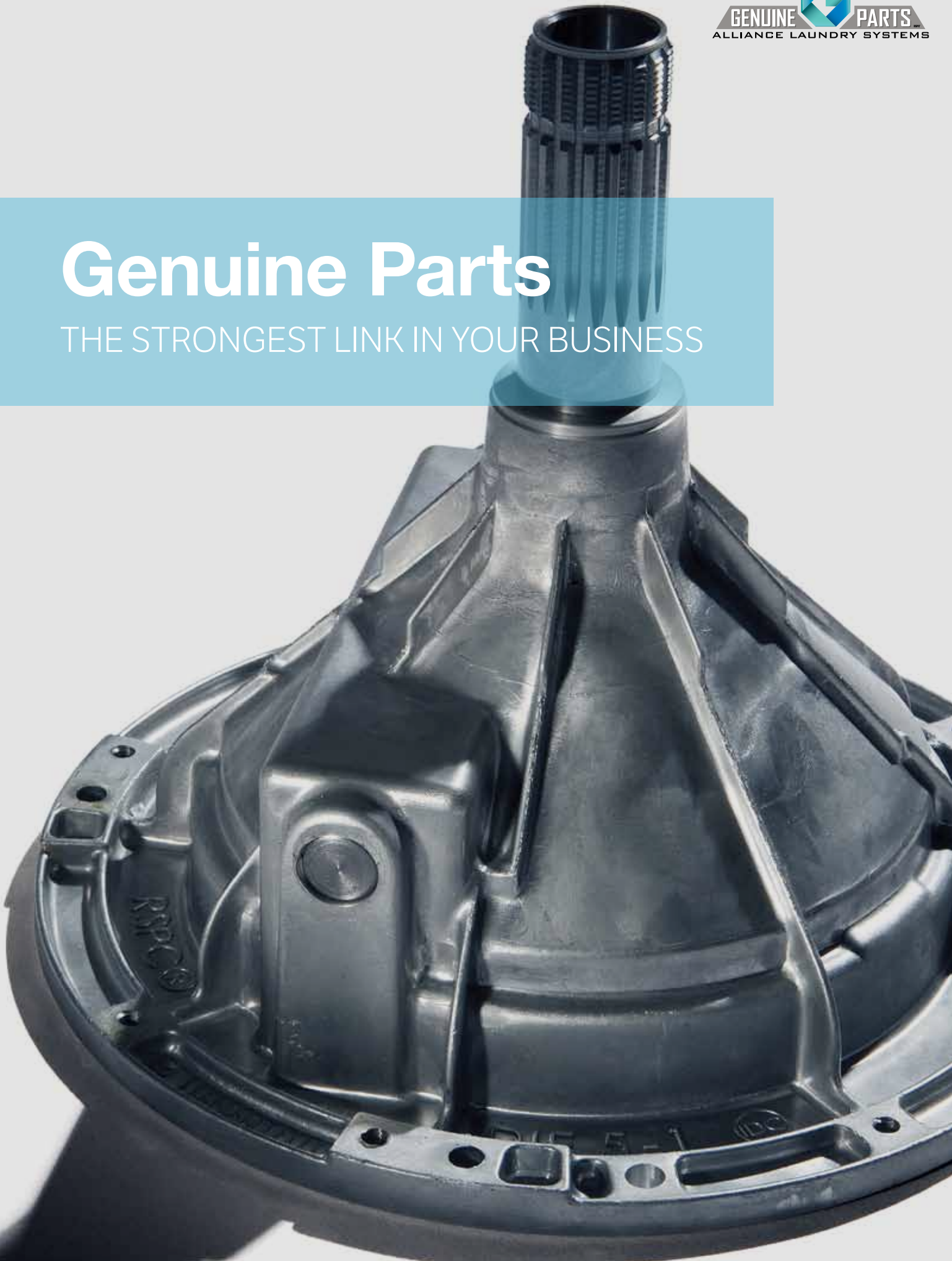


Genuine Parts

THE STRONGEST LINK IN YOUR BUSINESS



FOR THE BEST PARTS, START AT THE SOURCE

A laundry machine is only as good as its weakest part. In this business, strong equipment is everything. If you're looking for an edge, the only answer is Genuine Parts from Alliance Laundry Systems.

Our high standards ensure you're buying the best. That's because each part is designed and engineered specifically for Alliance Laundry machines. Therefore, every part fits better and lasts longer than the competition.

Unlike aftermarket parts, you won't be replacing the same parts on the same machine time and time again — which will save you money in the long run and make your business more profitable.

TRUST GENUINE PARTS

When it comes to the best parts for your laundry machine, the only choice is Genuine Parts. Each is purpose-built with the highest quality for superior performance. Here's why:

GENUINE

We make no distinction between an original part and a replacement part. In fact, our Genuine Parts are the exact same parts that are built into the machines in our factory. Replacement parts from other sources may cost less up front, but they aren't engineered specifically for Alliance machines. They often need to be replaced earlier and can damage parts on your machine as well as disable safety features.

"Factory parts generally perform better, last longer and install more easily."

— Ray Cosgrove, Daniels Equipment Company, Inc.

QUALITY

The quality of a Genuine Part doesn't even compare to aftermarket parts. Alliance Laundry Systems has been manufacturing equipment since 1908. So behind every part they produce is a team with the highest level of technical expertise, attention to detail and unmatched precision. Plus, each part is guaranteed to be compatible with your machine.

"Our customers have peace of mind knowing the parts they are installing are manufactured according to Alliance Laundry Systems' high standards and specifications ... they are reliable and built to last."

— Marc Katzman, Metropolitan Laundry Machinery Co., Inc.



BEST IN CLASS

INCOMPARABLE TESTING

From state-of-the-art precision testing to extensive machine-life test labs, our quality control team has an extensive parts inspection system to provide you with the highest quality products.

“Alliance Genuine Parts have been put through a battery of tests to guarantee they will last.”

— Marc Katzman, Metropolitan Laundry Machinery Co., Inc.

SUPERIOR WARRANTY

Other part sources typically offer only a 30- or 90-day warranty. Each Genuine Part is backed by an industry-leading one-year warranty. That's how much we trust the quality of the parts we manufacture.

“Alliance Genuine Parts are backed by a best-in-class warranty.”

— Brad Steinberg, PWS – The Laundry Company

EXPERT SERVICE

All parts are serviced by your Alliance Laundry Systems distributor. He or she is trained to know every detail of your machine and respond quickly to your needs.

“The quality and people behind Alliance Genuine Parts is amazing. When an issue arises, the distributors are always there to assist and remedy the situation.”

— Brad Steinberg, PWS – The Laundry Company

MAKING THE SWITCH

“We have a customer who owns several laundromats with Alliance equipment. What he didn't know was that he was purchasing non-original equipment manufacturer parts from a distributor without ever knowing they weren't Alliance Genuine Parts. He was complaining about replacing the same parts in his machines over and over again. We convinced him to buy a few Genuine Parts from us. Ever since then he has been hooked because when he installs Genuine Parts in a machine, he's not going to be replacing it for a long time, which means less machine repairs and more money in his pocket.”

— Marc Katzman,
Metropolitan Laundry
Machinery Co., Inc.





The quality management system of Alliance Laundry Systems' Ripon facility has been registered to ISO 9001:2008.

® Registered trademark of Alliance Laundry Systems LLC. © 2012. All rights reserved.

GP12-0002